



DAVID MCLEAN

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EXPERIENCE

Lead UX/UI Designer – Phaant (Jan 2019-Present)

Web and Mobile Applications Design

- Bring user insight data to UI modifications and new features.
- Conduct design explorations while crafting a compelling visual language.
- Work with the business stakeholder and engineering team to achieve UI milestones.
- Manage the UI design system in partnership with the engineering team.

UX Design/Web Development Lead – GSD Partners @ Numi Organic Tea

(Feb-May 2020 – Contract)

Responsive Web Design and Development

- Guided business stakeholder through the iterative design process of the primary and eCommerce websites.
- Executed end-to-end development to implement responsive web design.
- Redesigned the product experience to simplify the information architecture and user flow.

Experience Lead – Transparent Path (October 2019-Feb 2020 – Freelance)

Web and Mobile Application Architecture and Strategy

- Worked in collaboration with the business stakeholders (CEO and CXO) and Research Lead to develop sustainable user engagement.

UX Designer - Timber IT Consulting @ F5 Networks (June-July 2019 – Contract)

Responsive Web Design

- Delivered a research package of visuals and qualitative interview insights to be used as data points to fuel the conversation for change.
- Included a RACI Chart that outlined who was responsible, accountable, consulted, and informed at each stage in the request process.
- Designed a visual content template that integrated with digital marketing's current UX design team and web producer workflows.
- Delivered a comprehensive documentation package of technical step-by-step processes along with critical next steps for success.

Sr. Visual Designer – Zonar Systems (Nov 2014-May 2017)

SaaS and Hardware Solution Design

- Supported the product development team to deliver visual mock-ups.
- Created a logo-design process based on user-centered-design and standardized icon principles. This process built cross-department collaboration and created a design system for new product releases.
- Developed an agile environment to manage design requests resulting in 260 projects tracked through completion in the first six months.

Lead Multimedia Specialist – Advanced Interactive Systems (Dec 1997- March 2013)

Software and Hardware Solution Training and Design

- Worked on the product team as a production manager, multimedia expert, usability tester, and end-user trainer. My role as a customer advocate directly impacted the features and development of our software and hardware products.

UX SKILLS

Contextual inquiries
Design systems
Flows
Journey maps
Mobile apps
Mockups
Personas
Prototypes
Redlines
Research
Responsive web
Storyboards
Surveys
Usability testing
User stories
Wireframes

SOFT SKILLS

Collaborative
Self-Starter
Dedicated

UX TOOLS

Adobe CC
Adobe XD
Figma
InVision
Sketch

EDUCATION

UXDI PROGRAM
General Assembly
Certification

VISUAL
COMMUNICATION
Art Institute of Seattle
Associate Degree

APPLIED SCIENCES
University of Montana
Western
Associate Degree