



## DAVID MCLEAN

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## RELATED EXPERIENCE

**FREELANCE** (May 2017 - Present)

**J.F. McDermott Website** (UX research - including comparative/competitive analysis, content analysis and heuristic evaluation)

**Bridgit Mobile App** (UI design - including high fidelity wireframes and interactive prototype)

**Tentacle Wrap Website** (brand and web design)

**AeroGo** (video and motion graphics editing - marketing and sales videos)

## UXDI INSTRUCTIONAL ASSOCIATE

General Assembly (September 2018 - December 2018)

- Supported two primary instructors of GA's enterprise UXDI training program with course and data management while fostering the growth of the students through lab instruction and 1:1 mentoring.

## WEB IMAGING & DIGITAL MEDIA SPECIALIST

Cutter & Buck (July 2017 - Dec 2017)

- Managed the production of large-scale digital media creation.
- Worked directly with an off-site developer to improve the functionality of their automated software, resulting in a more efficient media creation system capable of producing up to 1,000 digital images per day.

## SENIOR GRAPHIC DESIGNER

Zonar Systems Marketing Team (Feb 2015 - May 2017)

- Created a logo design process based on UX Design principles and Material Design patterns. The process built cross-department collaboration and created a design system for new product releases.
- Developed an agile design environment to manage requests resulting in 260 new projects completed in the first six months.

## MULTIMEDIA SPECIALIST

Advanced Interactive Systems (Feb 1997 - March 2013)

- Managed a global video production and customer training schedule. Our customer base operated across the U.S. and Canada as well as Mexico, Spain, the United Kingdom, Indonesia, Singapore, the UAE and Saudi Arabia.
- Produced 1,500 training videos resulting in a library of content that is still being used today to train law enforcement and military personnel across the globe.
- Resulting in an estimated 487,700 officers were being trained per month.

## SKILLS

Affinity Diagrams  
Asset Management  
Content Analysis  
Comparative Analysis  
Competitive Analysis  
Heuristic Evaluation  
Journey Maps  
Mobile Design  
Prototyping  
Survey Design  
Usability Testing  
User Personas  
User Research  
Web Design  
Wireframes

## TOOLS

Adobe Creative Suite  
• After Effects  
• Illustrator  
• InDesign  
• Photoshop  
• Premiere  
• XD  
HTML/CSS  
InVision  
Keynote  
OmniGraffle  
PowerPoint  
Sketch

## EDUCATION

### UXDI IMMERSIVE PROGRAM

General Assembly

### WEB DESIGN/UX DESIGN

Bellevue College

### VISUAL COMMUNICATIONS

Art Institute of Seattle